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ECOMMERCE SEO

CHATGPT

2023 ECOMMERCE HACKS

STEAL THESE ECOMMERCE CHEAT CODES



Use these ChatGPT eCommerce hacks today...



#1 Build a winning paid campaign strategy

Play with commands for title and description ideas for your brand



Write an engaging google ad with Under Armour's brand voice



Here's an example of a google ad that incorporates Under Armour's brand voice:

Title: Unleash Your Potential with Under Armour

Description: Are you ready to push yourself to the next level? Under Armour has the gear you need to succeed. From our moisture-wicking athletic wear to our innovative designs, we've got everything you need to perform at your best. Join the ranks of athletes everywhere and unleash your potential with Under Armour. #IWILL

URL: www.underarmour.com

#2 Streamline your engaging email campaigns

Optimise your commands for email funnels



Write a "thank you for your purchase" email in Nike's brand voice



Thank you for your purchase from Nike! We're excited to see what you do in your new gear and we hope it helps you reach your full potential. Remember, with Nike, you're not just buying a product – you're becoming a part of a community of athletes and creators who are always pushing themselves to be better. Thank you for choosing Nike and we can't wait to see what you do next. #JUSTDOIT

#3 Create your winning SEO topical content funnel

You can really get creative here...

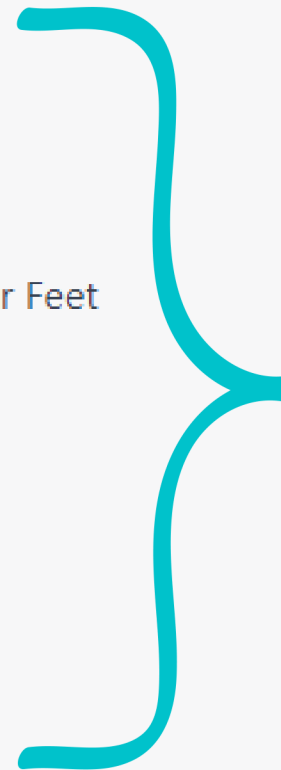


Create a topic cluster for "running trainers"



Here's a sample topic cluster for "running trainers":

- Introduction to Running Trainers
- Benefits of Wearing Running Trainers
- How to Choose the Best Running Trainers for Your Feet
- Top 10 Running Trainers for Men
- Top 10 Running Trainers for Women
- How to Break in Your New Running Trainers
- Running Trainer Maintenance and Care
- Alternatives to Running Trainers
- FAQs About Running Trainers



Each of these topics could be expanded upon with its own blog post or webpage, with the main topic ("Running Trainers") serving as the hub. The subtopics, or "pillar pages," provide more in-depth information on specific aspects of the main topic and include internal links to the hub page. This structure helps to organize and present information in a logical and user-friendly way, and also helps to improve search engine optimization.

**#4 Create FAQs to
help your customers
and get the sale!**

Help your customers at scale with templates that you can edit!

LO

Create 5 questions and answers for nike vapour running trainers



1. What are the features of the Nike Vapour Running Trainers?

Some features of the Nike Vapour Running Trainers include a breathable mesh upper, a foam sole for cushioning, and flex grooves for a natural range of motion.

2. How do I know what size of Nike Vapour Running Trainers to buy?

Nike recommends using their online sizing tool or visiting a store to get fitted for the correct size. You can also refer to the size chart on their website to find the corresponding size for your foot measurements.

3. Can I wear the Nike Vapour Running Trainers for activities other than running?

While the Nike Vapour Running Trainers are specifically designed for running, they can also be worn for other low-impact activities such as walking or casual wear.

4. How do I clean my Nike Vapour Running Trainers?

To clean your Nike Vapour Running Trainers, you can use a soft brush or cloth to remove any surface dirt or debris. You can also spot clean using a mild detergent and warm water. Be sure to let your shoes air dry and avoid placing them in the washing machine or dryer.

5. Do the Nike Vapour Running Trainers come with a warranty?

Yes, the Nike Vapour Running Trainers come with a manufacturer's warranty. The specifics of the warranty will depend on the country of purchase and the specific product purchased. You can find more information on Nike's warranty policy on their website.

**#5 Now it's time to
get creative with the
schema... I was a little
cheeky and asked it
to add emojis...**

I will be honest, ChatGPT is good for schema ideas!



Here is an example of a FAQ JSON schema that includes emojis for the questions you provided:

```
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "What are the features of the Nike Vapour Running Trainers?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Some features of the Nike Vapour Running Trainers include a breathable mesh upper 🧦, a foam sole for cushioning 🛠️, and flex grooves for a natural range of motion 🏃. 🏃"
      }
    },
    {
      "@type": "Question",
      "name": "How do I know what size of Nike Vapour Running Trainers to buy?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Nike recommends using their online sizing tool 🖥️ or visiting a store 🏪 to get fitted for the correct size. You can also refer to the size chart on their website 🌐 to find
```

**#6 Okay, let's look at
growing your social
media channels.
Starting with
Pinterest...**

There's a lot you can do for driving Pinterest traffic

LO

Create a list of Pinterest board ideas for the brand Nike



Here are some Pinterest board ideas for the brand Nike:

- Nike Sneakers: A board dedicated to showcasing different styles of Nike sneakers, including classic designs, limited edition releases, and collaborations.
- Nike Workout Wear: A board featuring Nike workout clothes and accessories, including sports bras, leggings, and gym bags.
- Nike Athlete Inspiration: A board filled with images and quotes from Nike-sponsored athletes, including Serena Williams, LeBron James, and Cristiano Ronaldo.
- Nike Ads: A board featuring advertisements and campaigns from Nike, including print ads, TV commercials, and social media content.
- Nike Sports: A board focused on specific sports and the gear and apparel Nike offers for those sports, such as basketball, soccer, running, and golf.
- Nike Women: A board highlighting Nike products and content specifically geared towards women, including clothing, shoes, and training programs.
- Nike Kids: A board featuring Nike products for children, including shoes, clothes, and accessories.
- Nike Style: A board showcasing how to incorporate Nike products into everyday fashion and streetwear looks.

**#7 How about
rocketing your
Instagram followers?
In the words of Nike:
Just Do It...**

These responses are awesome!!



Write 3 Instagram captions with Gym Shark's brand voice



Here are three Instagram captions with Gym Shark's brand voice:

1. "Sweat is fat crying. 💧 Time to get in the gym and make it happen. 💪 #GymShark #FitFam"
2. "No excuses. 🚫 Only results. 💪 Get after your goals with Gym Shark. 🦈 #GymShark #NoDaysOff"
3. "Don't just dream of a better body. 💭 Make it a reality. 💪 Let Gym Shark be your go-to for all your fitness needs. 🦈 #GymShark #BodyGoals"

**#8 Let's not forget
about your
eCommerce store
sitemap for a new
business...**

Help your customers at scale



Create a Shopify sitemap for a new fitness brand selling fitness clothing



Here is a sample Shopify sitemap for a new fitness brand selling fitness clothing:

- Home
- About
- Clothing
 - Tops
 - Tank tops
 - T-shirts
 - Long sleeve tops
 - Bottoms
 - Leggings
 - Shorts
 - Joggers
 - Outerwear
 - Jackets
 - Hoodies
 - Accessories
 - Socks
 - Beanies
 - Headbands
- Training
 - Strength training
 - Cardio
 - Yoga

**WANT AN ECOMMERCE
PLAYBOOK?**

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 **eCommerce hacks 2023** 